



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2024

UAN 1801 – LEADERSHIP SKILLS - I



Date: 20-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A - K1 (CO1)

Answer ALL the Questions -

(10 x 1 = 10)

1. Definitions

- a) Effective leadership
- b) Time management
- c) Goal setting
- d) Creator-creation alignment

- e) Power of positivity

2. Answer the following

- a) Relate mind-set mastery to success
- b) Tell the difference between growth zone and comfort zone
- c) Show how a goal is a dream with a deadline
- d) Why do you need criticism management?
- e) Recall active listening

SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

3. Fill in the blanks

- a) The three primary functions of the brain are _____, _____, and _____.
- b) Creating a fulfilling life starts with _____ and ultimately shapes one's destiny.
- c) _____ and _____ waits for none
- d) The _____ part of human mind is only a temporary storage
- e) Consistent _____ is essential for continuous improvement.

4. True or False

- a) "I'm OK, you're OK" is the healthiest life position to adopt.
- b) Observing one's own actions and behaviors is key to achieving self-mastery.
- c) Your gratitude and attitude decide your life's altitude
- d) Positive people think of possibilities even in failing situations
- e) Failures are learning opportunities rather than true setbacks.

SECTION B - K3 (CO2)**Answer any TWO of the following****(2 x 10 = 20)**

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| 5. | Make use of NLP(Neuro linguistic programming) principles and practices and work out a solution for any two of your personality weaknesses. |
| 6. | Organize any five failure management principles. |
| 7. | Apply anger management attitudes to any two provocative situations in life and report the results. |
| 8. | Choose any 5 stress management techniques for students. |

SECTION C – K4 (CO3)**Answer any TWO of the following****(2 x 10 = 20)**

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| 9. | Survey the time management skills needed for a leader. |
| 10. | Discover 4 do's and don'ts for decision making. |
| 11. | Test for problem solving skills in you as a student. |
| 12. | Distinguish win-win attitude from win-lose, lose-lose, and lose-win attitudes. |

SECTION D – K5 (CO4)**Answer any ONE of the following****(1 x 20 = 20)**

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| 13. | Estimate the effectiveness of a check list in self-realization and self-motivation. |
| 14. | Assess how a good leader makes his journey from the ordinary to the extraordinary, with examples. |

SECTION E – K6 (CO5)**Answer any ONE of the following****(1 x 20 = 20)**

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| 15. | Choose any 3 role models for leadership from your experience. |
| 16. | Design an effective communication strategy for young leaders. |

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