



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2024

UAN 1801 – LEADERSHIP SKILLS - I



Date: 20-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A - K1 (CO1)

| | | |
|-----------|--|----------------------|
| | Answer ALL the Questions - | (10 x 1 = 10) |
| 1. | Definitions | |
| a) | Effective leadership | |
| b) | Time management | |
| c) | Goal setting | |
| d) | Creator-creation alignment | |
| e) | Power of positivity | |
| 2. | Answer the following | |
| a) | Relate mind-set mastery to success | |
| b) | Tell the difference between growth zone and comfort zone | |
| c) | Show how a goal is a dream with a deadline | |
| d) | Why do you need criticism management? | |
| e) | Recall active listening | |

SECTION A - K2 (CO1)

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| | Answer ALL the Questions | (10 x 1 = 10) |
| 3. | Fill in the blanks | |
| a) | The three primary functions of the brain are _____, _____, and _____. | |
| b) | Creating a fulfilling life starts with _____ and ultimately shapes one's destiny. | |
| c) | _____ and _____ waits for none | |
| d) | The _____ part of human mind is only a temporary storage | |
| e) | Consistent _____ is essential for continuous improvement. | |
| 4. | True or False | |
| a) | "I'm OK, you're OK" is the healthiest life position to adopt. | |
| b) | Observing one's own actions and behaviors is key to achieving self-mastery. | |
| c) | Your gratitude and attitude decide your life's altitude | |
| d) | Positive people think of possibilities even in failing situations | |
| e) | Failures are learning opportunities rather than true setbacks. | |

SECTION B - K3 (CO2)**Answer any TWO of the following****(2 x 10 = 20)**

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|----|--|
| 5. | Make use of NLP(Neuro linguistic programming) principles and practices and work out a solution for any two of your personality weaknesses. |
| 6. | Organize any five failure management principles. |
| 7. | Apply anger management attitudes to any two provocative situations in life and report the results. |
| 8. | Choose any 5 stress management techniques for students. |

SECTION C – K4 (CO3)**Answer any TWO of the following****(2 x 10 = 20)**

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| 9. | Survey the time management skills needed for a leader. |
| 10. | Discover 4 do's and don'ts for decision making. |
| 11. | Test for problem solving skills in you as a student. |
| 12. | Distinguish win-win attitude from win-lose, lose-lose, and lose-win attitudes. |

SECTION D – K5 (CO4)**Answer any ONE of the following****(1 x 20 = 20)**

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| 13. | Estimate the effectiveness of a check list in self-realization and self-motivation. |
| 14. | Assess how a good leader makes his journey from the ordinary to the extraordinary, with examples. |

SECTION E – K6 (CO5)**Answer any ONE of the following****(1 x 20 = 20)**

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| 15. | Choose any 3 role models for leadership from your experience. |
| 16. | Design an effective communication strategy for young leaders. |

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